



NEWS RELEASE

Hartford Healthcare Corporation Retains Cymetrix for Extended Business Office Services

Cymetrix provides accounts receivable management expertise for Hartford Healthcare’s hospitals. Cymetrix’ technology-enhanced solution includes automated workflows and performance monitoring tools.

HARTFORD, Connecticut and IRVINE, California – July 20, 2010 – Cymetrix, a leader in providing hospitals and healthcare networks with comprehensive revenue cycle management solutions, announced a partnership with Hartford Healthcare Corporation (HHC) to provide third-party accounts receivable management services.

Cymetrix’s patient financial service specialists will ensure accurate and timely reimbursement from third-party payors for HHC. Cymetrix’ solution combines technology-enhanced services with the professional expertise needed to quickly improve HHC’s financial performance and position the health system to better serve its patients.

“Hartford Healthcare strives to continually improve our financial results in order to maintain the highest level of quality care for the communities we serve,” said HHC Corporate Director of Revenue Cycle Niobis Queiro. “We chose Cymetrix for its enhanced technology including software-enabled tools and its professional expertise to quickly improve our financial performance.”

HHC’s selection of Cymetrix falls right in line with its Hartford Hospital being named one of the nation’s 100 Most Wired hospitals for the fourth consecutive year according to *Hospitals & Health Networks*, the journal of the American Hospital Association. The Most Wired selection focuses on how the nation’s hospitals use technology for quality, customer service, public health and safety, business processes and workforce issues.

“Our solutions are designed to help healthcare providers like HHC identify ways to improve financial performance so they can continue their mission of providing high-quality healthcare,” said Cymetrix Vice President Eastern Region Debra Stall. “We’re excited about the opportunity to offer Hartford technology-enhanced solutions that are quick to implement and improve cash flow.

About Hartford Healthcare Corporation

Hartford Healthcare ("HHC") aspires to be the next generation of integrated health systems, marked by strong patient focus, heightened efficiency, consistent quality performance and open, collaborative sharing of best practices. It is dedicated to providing patients with an exceptional, coordinated care experience and a single, high standard of service. A hallmark of HHC's vision is to strengthen access to care close to home for patients by enhancing local healthcare delivery capabilities.

In addition, HHC aims to create a culture and organizational structure where clinical care, education and research are supported to bring the latest technology and discoveries, clinical excellence and innovation to the patient and community. HHC's members include a tertiary-care teaching hospital and two community hospitals. Other HHC member providers include three regional behavior health centers, a statewide clinical laboratory operation, a large multispecialty physician practice group, a regional home care system and a physical therapy and rehabilitation network with offices throughout central Connecticut. For more information, visit www.hartfordhealthcarecorp.org

About Cymetrix

Cymetrix (www.cymetrix.com) creates comprehensive revenue cycle solutions for hospitals and healthcare networks. Using its proven Adaptive Revenue Cycle Model, Cymetrix identifies opportunities for new efficiencies that deliver results in performance and profitability. A privately held Delaware Corporation, Cymetrix has corporate headquarters in Irvine, Calif., and business process outsourcing centers in Los Angeles, Dallas, and Nashville. Cymetrix's equity partner is Riordan, Lewis & Haden, a private equity investment company based in Los Angeles.

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