NEWS RELEASE

Healthcare Revenue Cycle Management Company Cymetrix Names Vice President of Customer Operations and Consulting

Olivia Kirk brings extensive leadership and experience in hospital revenue cycle management to Cymetrix's operations team

IRVINE, Calif. – October 21, 2010 – Cymetrix, a leader in providing healthcare organizations with comprehensive revenue cycle management solutions, today announced the addition of Olivia Kirk as vice president of customer operations and consulting.

With over 20 years of healthcare consulting experience, Kirk has the exact qualifications to assist healthcare providers with the strategy and operations expertise required to address today's revenue cycle challenges and the anticipated changes of healthcare reform.

"Over the next few years, the healthcare industry is undergoing a transformation and our customers need to know how to be best positioned for this change," said Jayson Yardley, Cymetrix senior vice president of operations. "Olivia's leadership and invaluable perspective combined with her expertise of revenue cycle processes and systems allow her to have a maximum impact in meeting the unique needs of each customer."

Kirk comes to Cymetrix with an extensive healthcare background, including her most recent tenure at Kaiser Foundation Hospital and Healthplan where she held the position of vice president of national revenue cycle. She also led healthcare consulting practices as a partner at Ernst & Young and Cap Gemini Ernst & Young.

About Cymetrix

Cymetrix (www.cymetrix.com) provides healthcare organizations with end-to-end revenue cycle solutions that deliver sustained improvement in performance and profitability. A privately held Delaware Corporation, Cymetrix has corporate headquarters in Irvine, Calif., and business process centers in Los Angeles, Dallas, and Nashville. Cymetrix's equity partner is Riordan, Lewis & Haden, a private equity investment company based in Los Angeles.

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